



5 MICROLEARNING TACTICS *learner* TO BOOST ENGAGEMENT



Bite-Sized Content

Deliver information in short, focused segments (3-5 minutes) to enhance retention.



Do: Concentrate on one key point per segment.



Don't: Overload the design with multiple divergent topics.



Interactive Elements

Use quizzes, simulations, or interactive exercises to engage learners and reinforce knowledge.



Do: Use interactions for engagement and feedback.



Don't: Overcomplicate interactions.



Mobile-Friendly Formats

Design content for anytime, anywhere access that can be responsive to many devices.



Do: Optimize for various screen sizes.



Don't: Ignore mobile usability.



Just-in-Time Learning

Provide content for immediate needs to enhance relevance and real-time application.



Do: Address current, specific needs.



Don't: Provide generic or too much content.



Gamification

Use badges, leaderboards, and rewards to motivate and engage learners.



Do: Use rewards to motivate.



Don't: Let rewards overshadow learning.